

Better Life Ergonomics For Future Humans

IEA 2024

22ND TRIENNIAL CONGRESS OF THE INTERNATIONAL ERGONOMICS ASSOCIATION

August 25-29, 2024 ICC JEJU, Republic of Korea



IEA 2024

Advertising at IEA 2024

Amplify your presence and reach a wider audience at IEA 2024 through our diverse advertising options. With competitive pricing and premium locations, we offer the perfect platform to showcase your brand to a global academic audience.

Exhibit at IEA 2024

Join us as an exhibitor at the IEA 2024 and unlock a world of opportunities! As a valued exhibitor, you will enjoy a host of benefits designed to enhance your visibility and connect you with leading researchers and companies in your field.

Advertising at IEA 2024

Key Benefits

1. Targeted advertising to a specialized audience
2. Enhanced brand recognition and recall
3. Flexible options to suit your budget and goals

Options and Pricing

1. Academic Proceedings Advertising:
 - a. Back Cover Outer: KRW 3,000,000 (USD \$2,500)
 - b. Front Cover Inside: KRW 2,500,000 (USD \$2,000)
 - c. Back Cover Inside: KRW 2,000,000 (USD \$1,600)
 - d. Inner Pages: KRW 1,500,000 (USD \$1,250)
 - e. Separate Promotional Leaflet: KRW 2,500,000 (USD \$2,000)
2. Website Banner Advertising:
 - Monthly Rate until End of August: KRW 800,000 (USD \$650)
3. Photo Zone Branding:
 - Logo Printing: KRW 1,500,000 (USD \$1,250)

Exhibit at IEA 2024

Key Benefits

1. Exhibition booth for promotion and networking
2. Two complimentary passes for your representatives
3. Invitations for two to the congress dinner
4. Your logo on our website and program book
5. Showcase your offerings on our virtual booth



Exhibition Booth

1. Location: ICC JEJU, 3rd Floor Lobby
2. Booth facilities
 - a. 3.0 m (W) × 3.0 m (D) × 2.5 m (H) Standard Shell Booth
 - b. Company name printed on the overhead banner
 - c. Information desk and folding chairs
 - d. 2 electric outlets (1kW)
 - e. 3 overhead LED lights
 - f. Pytex flooring
3. Official Sponsors receive priority in selecting booth locations. All the others are allocated on a first-come, first-served basis.

Exhibition Fee

* Korean Standard Time (UTC+09:00)

Type	Fee
Advanced (Early-bird) (~ May 31, 2024)	1,800 USD (2,350,000 KRW)
Regular (June 1 ~ June 30, 2024)	2,000 USD (2,600,000 KRW)

1. Cancellation & Refund Policy
 - a. Cancellations received 90 days before the event: 75% refund.
 - b. Cancellations received 60-89 days before the event: 50% refund.
 - c. Cancellations received less than 60 days before the event: No refund.
 - d. Refunds processed within 30 days post-event, minus fees.

Application

For Exhibition: Please register for exhibition directly on our website (<http://www.iea2024.org>).

For Advertising: Please complete the application form below to select your preferred advertising options, and send it to exhibit@iea2024.com.

Company/Organization Information

- Company/Organization Name :
- Mailing Address :
- Website URL :
- Phone Number :

Contact Information

- Contact Person
 - Name :
 - Title :
- Contact Email :
- Contact Phone Number (mobile) :
- Referrer's Name / Affiliation: /

Application

	Options	Price (KRW)	Price (USD)	Check to Select
Conference Proceedings	Back Cover Outer	3,000,000	2,500	<input type="checkbox"/>
	Front Cover Inside	2,500,000	2,000	<input type="checkbox"/>
	Back Cover Inside	2,000,000	1,600	<input type="checkbox"/>
	Inner Pages	1,500,000	1,250	<input type="checkbox"/>
	Separate Leaflet	2,500,000	2,000	<input type="checkbox"/>
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	Website Banner (Per Month, Until End of August)	800,000	650	<input type="checkbox"/>
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	Photo Zone Logo Printing	1,500,000	1,250	<input type="checkbox"/>
